

Program: Raising of America **Logic Model**

Situation:

Next steps following the Raising of America event.

Inputs	Outputs		Outcomes -- Impact		
	Activities	Participation	Short	Medium	Long
<ul style="list-style-type: none"> • Tangible materials • Data/numbers to support our work • Incentives for participation • Time • Participation • Materials for events • Funding for events 	<ul style="list-style-type: none"> • EDUCATIONAL OPPORTUNITIES (ALICE, brain development, SEL and workforce development, childcare opportunities, etc.) • ADDITIONAL FILM SCREENINGS (shorter and longer versions) • Host SUMMIT FOR THE BUSINESS COMMUNITY • SURVEY to capture personal stories/testimonials from families regarding the stress, worry, and hopes they have working and caring for their children • 1-on-1 ENGAGEMENT with potential childcare providers, including education for community providers 	<ul style="list-style-type: none"> • Community Providers • Public (working parents, stay-at-home parents, families, retirement community, etc.) • Childcare staff • Employers <p>Additional ideas:</p> <ul style="list-style-type: none"> • WECA • DCEDC • Hatco • Childcare Resource & Referral out of GB • Other counties/agencies who have performed this work • Political representatives 	<ul style="list-style-type: none"> • Increased educational opportunities • Increased employer awareness and engagement • Increased parent engagement and action surrounding issues 	<ul style="list-style-type: none"> • Increased buy-in from employers • Increased advocacy for importance of early childhood care both center-based and home-based • Increased flexibility for families in the workforce 	<ul style="list-style-type: none"> • Increased investment for programs leading to savings for employers • Increase in childcare certification/licensing in Door county • Increased advocacy for early childhood development and family well-being • Increased access to quality childcare • Increased value for childcare providers (in-home and center-based) • Increased family quality of life, workplace productivity/motivation, job satisfaction, and commitment • Increased school readiness for children ages 0-5 • People feel they are part of the solution

Assumptions

There is general interest in learning and participation in such events.
 We will have resources available to provide these activities and follow-up.
 Importance of early childhood development/reduced stress= workplace/future success.

External Factors

Participation of outside agencies, funding, and time all need to be taken into account.